









# Welcome to ApiHealth!

**ApiHealth NZ Ltd** specialises in scientific development and manufacturing of innovative natural bee health products under brand name ApiHealth<sup>™</sup> **since 1998.** 

We would like you to introduce **our 100% pure and natural** New Zealand UMF<sup>™</sup> Manuka Honeys for your healthy lifestyle.















# What is Manuka Honey?

Honey is a sweet and flavourful natural product, which is consumed for its high nutritive value and for its effects on human health. Mānuka honey truly is the golden standard against which other honeys are compared. Delicious, thick, and with a characteristic dark cream to dark brown colour, mānuka honey has long been admired as an exceptional honey with a distinct, complex flavour and rich aroma unlike any other honey in the world.

Mānuka honey is produced from the characteristic nectar from the sweet-smelling flower of the mānuka tree. Rich in amino acids, Vitamins B & C, antioxidants, minerals, proteins, carbohydrates, and bioactive compounds, mānuka honey is a superfood and at the forefront of natural health sciences. No other honey has the volume or complexity of natural components at work like New Zealand mānuka honey.











## **What Makes Mānuka Honey Special?**

Manuka Honey contains an additional potent component which has been called the "Unique Manuka Factor" (UMF™) and its rating system includes natural markers- unique signature compounds (Leptosperin, DHA and Methylglyoxal) found in Manuka honey which guarantees purity and quality.









#### What is UMF?



UMF<sup>™</sup> is shorthand for the most comprehensive, independently certified and internationally recognised quality assurance system for New Zealand mānuka honey. It's designed to validate mānuka honey **potency, authenticity, purity, shelf life and freshness** for honey producers, brands, customers and consumers around the world.

Each mānuka honey product that carries the UMF™ trademark must pass the stringent Unique Mānuka Factor Honey Association (UMFHA) quality, grading and rating tests.

UMF™ 4 Factor Test	MGO	Leptosperin	DHA	HMF
Standard	83mg/kg	>100mg/kg	150 mg/kg	<40 mg/kg
Purpose	Potency	Authenticity	Shelf Life	Freshness







#### **What UMF Number Mean?**

To receive a UMF® rating, a honey must have the presence level of key bioactive markers - DHA (dihydroxyacetone), Methylglyoxal, Leptosperin and HMF, which assures purity & quality.



MGO- 83 mg/kg Leptosperin-100mg/kg HMF-<40 mg/kg



MGO- 263 mg/kg Leptosperin-150mg/kg HMF-<40 mg/kg



MGO- 514 mg/kg Leptosperin-200mg/kg HMF-<40 mg/kg



MGO- 829 mg/kg Leptosperin-200mg/kg HMF- <40 mg/kg











#### **Genuine UMF Manuka Honey**

Genuine UMF® Mānuka Honey must comply with the following criteria:

- It meets the New Zealand Government's Definition and Standard for Manuka Honey
- It meets independent quality control service
- It has the quality trademark UMF® clearly stated on the front label
- It is packed and labelled in New Zealand
- It is from a New Zealand company licensed to use the quality trademark UMF®
- It has a rating number alongside the trademark UMF®.



















## Why ApiHealth UMF Manuka Honeys?

- ApiHealth Manuka Honey is 100 % New Zealand Origin
- Strict Testing Procedures

  Every batch of ApiHealth UMF Manuka Honeys is tested for UMF level.
- Tested to meet MPI Monofloral Guidelines

  Every batch of ApiHealth UMF Manuka Honeys are tested for Monofloral definition to be sure that Manuka Honey meet monofloral standard.
- Careful Handling During Processing Raw and unpasteurised ApiHealth UMF Manuka Honeys are handled with the greatest of care to retain all its natural goodness and purity.
- Dark amber plastic jar protects from sunlight ApiHealth UMF Manuka Honey are protected as much as possible from the damaging effects of sunlight by dark amber plastic jars.











## **ApiHealth Quality Packing Facilities**

ApiHealth UMF Manuka Honeys are packed under Risk Management Programme (RMP) and UMF
Licence Certificate
№ 1052.





#### NOTICE OF REGISTRATION

RISK MANAGEMENT PROGRAMME

Pursuant to section 22 of the Animal Products Act 1999, the Director-General has registered a risk management programme for:

Apihealth New Zealand Limited

Located at:

52B Stonedon Drive, East Tamaki AUCKLAND

This risk management programme has been assigned the identifier:

API13/01

Risk management programmes manage hazards and other risk factors associated with animal products in order to ensure fitness for intended purpose, and are based on the principles of HACCP.

This registration is effective from 19/09/2013 and is subject to the condition(s) specified in the attached notice of conditions, issued under section 76(1).

Signed at Wellington on 20/09/2013



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Manager (Approvals)
Systems, Support & ACVM
Standards Branch
Acting under delegated authority



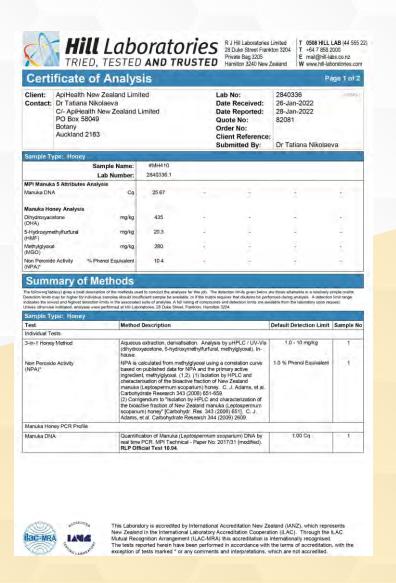






#### **Strict Testing Procedures**

Every batch of ApiHealth UMF Manuka Honey is tested for UMF level and for Monofloral Definition to be sure that Manuka Honey meet MPI Monofloral standard.











### **UMF Manuka honey**

ApiHealth supply a wide range of UMF Manuka honeys which are protected by the quality Trademark and you can be sure you are buying the best, 100% natural, unadulterated Manuka honey.

- ✓ Immune Support
- ✓ Digestive Support
- ✓ Well-being

















# **Our contacts**

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For order or more information visit us: www.apihealth.com